

NATALY BETANCUR

UX / UI DESIGNER

+57 3014778061

natalyxui@gmail.com

nataly-betancur-cardona

www.natalyxui.com

Profile

Focused on crafting meaningful experiences through design, with expertise in developing projects encompassing both UX and UI. Proficient in creating interactive prototypes using tools like Figma and adept at designing design systems applying methodologies such as Atomic Design. Skilled in user research and graphic interface design. Strong team player with excellent interpersonal skills, dedicated to delivering results collaboratively.

Experience

UX/UI Designer

Cafeto software | Oct 2020 - Feb 2024

- Responsible for spearheading UX/UI initiatives within the company, collaborating closely with cross-functional teams to conceptualize and implement user-centered design solutions.
- Conducted in-depth user research and analysis to inform the design process, iteratively refining prototypes based on user feedback.
- Developed wireframes, interactive prototypes, and high-fidelity mockups using industry-standard tools.
- Implemented design systems following methodologies like Atomic Design, ensuring consistency and scalability across products.
- Played a key role in usability testing and interface optimization to enhance overall user experience.

Front-end Developer

Corporación talentum | Oct 2019 - Oct 2020

- Designing in Adobe XD and front-end development in various languages for customized mobile applications.
- Fostered a collaborative environment, facilitating effective communication and alignment between stakeholders.

Designer UI/UX - Developer

Interactive system | Jun 2018

- Designer and developer responsible for creating an interactive system that supports the development of phonological awareness in blind children. The interactive system includes both hardware and software components.

Innovation engineer

Righ hand | Oct 2016 - Dic 2016

- Designer and developer responsible for crafting innovative and modern solutions to meet the company's requirements.

Designer UI/UX - Developer

Carnaval del libro Comfandi | Oct 2016

- Designer and developer creating an interactive experience to encourage children's reading through technology.

Education

Certified in development responsive web pages

Academia de Dibujo Profesional | 2018

Multimedia Engineer

U. Autónoma de Occidente | 2018

Certificates

<https://shorturl.at/eCEY6>

Skills

Agile methodologies, Journey mapping, UX research, Wireframes and flows, User interface design, Iterative prototyping, Usability testing, Lean UX, Design thinking, Web accessibility, Scrum

Tools

Figma, Adobe XD, Sketch, Zepplin, Illustrator, InVision, HTML5, CSS, JavaScript, Wordpress
Balsamiq, Material Design, Bootstrap, GitHub, Angular, React, Notion, Jira, Teams, Confluences,

Language

English B2+